



# Rangitikei District Council

## Council Meeting

Minutes – Thursday 11 February 2010 – 11:00 a.m.

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**Present:**

- His Worship the Mayor, Chalky Leary
- Cr Andy Watson
- Cr Jan Byford
- Cr Ed Cherry
- Cr Grant Collie
- Cr Mike Jones
- Cr Kathleen Murphy
- Cr Soraya Peke-Mason
- Cr Lynne Sheridan
- Cr Jill Strugnell

**In attendance:**

- Mrs C Hadley, Chief Executive
- Mr M Hodder, Community Services Group Manager
- Ms D Servante, Senior Policy Analyst
- Miss Z Grammaticogiannis, Executive Officer

**Apologies:**

- Cr S Harris
- Cr D Brown

**Tabled Documents:**

- Report from Bulls and District Community Development Trust
- Report from Rangitikei Tourism

## 1 Council Prayer

His Worship the Mayor read the Council prayer.

## 2 Apologies

That the apologies from Crs Brown and Harris be received.

Crs Cherry/Collie. Carried

## 3 Annual presentations from Rangitikei Tourism, Taihape Community Development Trust, Project Marton and Bulls and District Community Development Trust

### Rangitikei Tourism:

Virginia Travers, as representative, thanked Council for its assistance and contribution, and reported on:

- Events and Promotions – Rangitikei DVD High Schools Challenge, Flyover Promotional DVD, Gorges to Sea Cycleway, Billboard promotion, TRENZ
- Use of media – reprint of maps, website, redevelopment of brochure
- Networking – Town coordinators, Council organisations, information centres, involvement in the Te Kahui Tupua Alignment Team (TAT), regional organisations
- Issues relating to funding for involvement in TAT – lack of resources and funding

### Taihape Community Development Trust:

Brian Sage and Elizabeth Mortland, as representatives, thanked Council for its assistance and contribution, and reported on:

- Issues relating to an aging population – how to get generations to relate to each other and see the bigger picture
- Issues around the leisure hub concept
- Events and Promotions – Spring Fling, Christmas Parade, Steam Train, Gumboot Day, Walk-tober, setting up Friends of Taihape database
- Tourism Promotion – Kiwirail, Producers Market, Hautapu Power Scheme.
- Use of media – Facebook, website, newsletters, events calendars

### Project Marton:

James Allan and Belinda Howard, as representatives, thanked Council for its assistance and contribution, and reported on:

- Issues relating to promoting Marton – how to get past the 'half empty' viewpoint of many of those living in Marton; outdated promotional material; under-utilised resources.
- Events and Promotions – Harvest Festival, Farmers Market, Craft Markets

- Use of media – Facebook, website, newsletters – included in District Monitor for wider coverage. Have noticed more traffic through the office/info centre.

#### **Bulls and District Community Development Trust:**

Bronwyn Meads and Jo Rangooni, as representatives, thanked Council for its assistance and contribution, and tabled a report which reported on:

- Events and Promotion – Riding of the Bulls, Wear-a-Bull Arts, Business Breakfast, Rose Show, Xmas Parade, Free Family Fun Days
- Use of media – Bull-i-tin, local newspapers, national radio and tv, and interest from international media regarding the Bulls Toilets, website
- Networks – National and international tourism organisations, NZ Small Town Conference, local community organisations, Council organisations

## **4 Discussion**

His Worship the Mayor congratulated all the groups for the work they were doing, and said it was a pleasure to see positive things happening in the district.

There was some discussion about the reporting process and whether templates for reporting to Council were available, and what should be reported on.

Ms Travers, in response to questioning, advised that all four high schools would be involved in the School DVD challenge this year, as it had been included in school curriculums this year – this, and lack of communication were why Nga Tawa and Rangitikei College were not involved previously.

There was discussion about whether the groups liaised with each other, and Ms Meads advised the groups, and other groups across the region, met approximately each quarter to discuss cross promotion and areas where they could link in together.

There was discussion about the involvement of Taihape Community Development Trust in the Hautapu Power Scheme, and what it hoped to achieve for the community.

## **5 Meeting closed 12.01pm**

Confirmed/Chair: \_\_\_\_\_

Date: \_\_\_\_\_