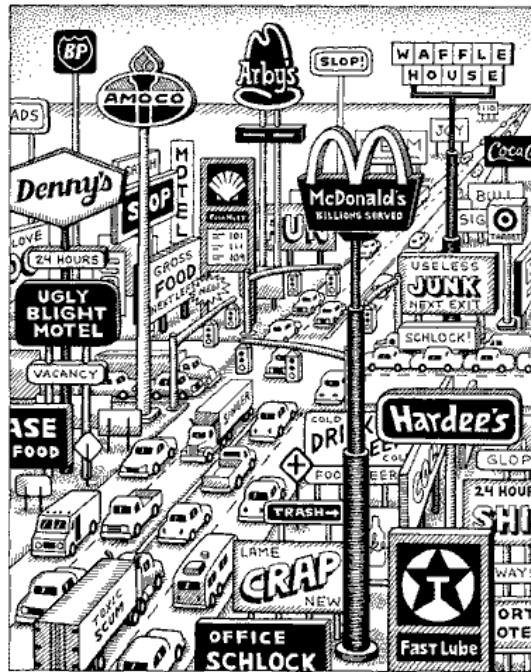


## FINALLY

If you are planning on erecting a sign it is important to contact a planner at the Rangitikei District Council to discuss your idea and find out whether a Resource Consent is required. A Building Consent is also sometimes required if the sign is structural.



## ADVERTISING SIGNS



**Rangitikei**  
UNSPOILT...

*This pamphlet is one in a series published by the Rangitikei District. It is intended to provide general information only. It is not intended as a legal document and may not be applicable to all circumstances. For specific details on any consent application, please contact:*



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## INTRODUCTION

Signs generally have one or more of the following functions:

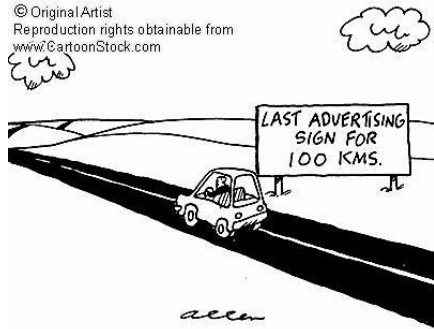
Advertising goods and services.

Identifying the location of an activity.

Promoting an activity or event.

Directing traffic or customers to an activity.

These are important function. However, signs can have adverse effects on the environment. The safety and efficiency of the roading network can be compromised if they are poorly located and distract driver attention or restrict visibility. Also a proliferation of advertising signs could have an effect on the amenity of the area in which they are located.



## WHAT IS A SIGN?

The Rangitikei District Plan defines a sign as advertising matter of whatever kind, and includes any board or structure that supports advertising matter. It also includes any advertising matter on parked vehicles or trailers which is in addition to the structure of that vehicle or trailer. Signs do not include any

advertising matter within a shop display window.

Double-sided signs are measured on one side only for the purpose of determining sign size under the Plan.

## STANDARDS FOR COMPLIANCE

Signs shall not detrimentally affect traffic safety or traffic control by creating a visual obstruction or by causing confusion to motorists.

Signs shall not reduce or obstruct the conspicuity of official signs or traffic signals.

Signs shall not be structurally unsound or unsafe.

Any illuminated signs shall not be flashing, animated or tri-vision.

Signs shall not involve lights, lasers or aerial signs.



## TEMPORARY SIGNS

Temporary signs are permitted under the Rangitikei District Plan subject to certain standards, including the following:

Signs for electioneering purposes.

Any sign advertising the disposal of land or premises upon which it is situated.

Signs advertising community events within the District such as galas, fetes, parades, fundraising or school reunions.

Temporary signs including warning signs erected on a construction or demolition site, stating the name of parties involved in the construction or demolition.

Temporary signs may not be located on road except for those associated with street users. No signs may be larger than 3m squared. If signs are illuminated they must be non-flashing.

Temporary signs for events and electioneering are only permitted in the two-month period prior to the event or election, and must be removed no later than one week after the event or election.

